



City of Kalgoorlie-Boulder – Roadwise Committee

Minutes for the Action & Plan Meeting held on 29th January 2020 at 9.00am, in the Reception Conference Room.

1. Welcome

2. Attendance

Present:

George Workman (CKB – Chair)
Carol-Anne Bradley (WALGA)
Johannes Prinsloo (CKB)
Gerard Sherlock (CKB)
Glenys Woodman (DoT)
Louise McQuiggin (St.John Ambulance)
Adam Owen (St.John Ambulance)
Kelly O'Donnell (RAC)
Cheryl Troode (SDERA/WALGA)- via Teleconference
Lacey Hefron (CKB – Minutes)

Apologies:

Cr Dave Grills (CKB)
Susan Owens (Hope CS-GCADS, KBLDAG)
Sharon Henderson (KBCCI/Community)

3. Actions

3.1 Financials & Acquittal of Grants 2017/2018

Outcome

Discussed in Roadwise meeting on the 21st of January. George to obtain confirmation from Xandra in Finance and advise Carol-Anne before Friday 31 January 2020.

3.2 Action Plan for 2020

Outcome

Committee discussed ideas & events for the coming year of 2020. Carol-Anne to update the plan as discussed in this meeting and send draft to members for review. The Action Plan will be attached to these minutes once Committee has given approval (attached to minutes).

3.3 Grant Submissions for 2020

Outcome

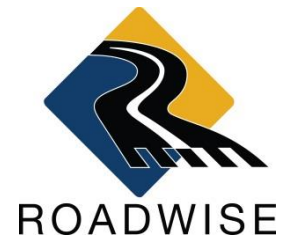
Carol-Anne will submit the Road Safety Commission grant for the yellow ribbons and the yellow light by due date, Friday 31 January 2020.

4. Next Meeting: 9:00am 18 February 2020

Meeting closed 10.45am



Kalgoorlie-Boulder RoadWise Committee Action Plan – 2020



BACKGROUND

Kalgoorlie-Boulder RoadWise committee consists of representatives from the following:

- Kalgoorlie-Boulder City Council
- Health Service (?)
- Police
- WALGA
- Main Roads
- Emergency Services Groups
- SDERA
- RAC
- Department of Transport
- Community Group Representatives
- Community members

The Committee is seeking to identify priorities for action over the next 12 months to enable effective strategies to be implemented which can support the implementation of the WA State Road Safety Strategy and reduce the level of road trauma within Kalgoorlie-Boulder.

Statistics for the Goldfields over a 5 year period 2012-2016 were reviewed to identify the main trends along with some recent trends.

PROFILE OF REGION and CITY

The following is an extract of Western Australia's regional profile for the Goldfields:

- The Goldfields-Esperance region comprises almost a third of Western Australia's geographic area, with an area of 770,488 square kilometers, comprising 9 Local Governments. Around 95,228 sq km in the city of Kalgoorlie-Boulder
- The region's population was estimated as being 61,900 in 2013 (2.5% of WA's total population), with around 30,000 in Kalgoorlie-Boulder now.
- The City comprises some 376 km of sealed roads and some 1030 km of unsealed roads.

OVERVIEW OF CRASH STATISTICS

- 12 people were killed or seriously injured in the Goldfield's region in 2019.
- 111 people were killed in 2019 on Regional roads in WA.
- The majority were drivers but a marked increase in pedestrian and motor cyclist deaths
- According to the ANZ Trauma Registry, in July – December 2018 there were 1097 male and 423 female severely injured on road trauma patients admitted to Australian hospitals of which 75 male and 26 females died.
- The leading underlying causes for deaths 2015-2017 notes the highest prevalence of injuries leading to death in the 1-14 year old age group comes from Land transport accidents and the second and third highest incidence in 15-24 year olds and 25-44 year olds respectively.
<https://www.aihw.gov.au/reports/life-expectancy-death/deaths-in-australia/contents/leading-causes-of-death>

CRASH TYPES

Most of the fatal and serious crashes that occur in the regional areas of Western Australia involve only one vehicle which has either run off the road and/or collided with an object or rolled over.

- 24% of fatal and serious crashes involved a single vehicle run-off-road or non-collision rollover.
- 36.8% of people killed or seriously injured was a result of hitting an object (excludes animals).
- 46.9% of fatal and serious crashes occurred on 110 km/h speed zones.
- 11.5% occurred on roads with speed zones of 50 km/h.
- As of 31st December 2019 WA road fatalities include :
- 42% vehicle hitting an object
- 16% involved no other vehicle
- 11% were head on crashes
- 81 driver deaths
- 36 passenger deaths
- 31 motor cyclists deaths
- 17 pedestrian deaths
- 1 Cyclist death

BEHAVIOURS

- Seat belts were not worn by 8.2% of vehicle occupants killed or seriously injured.
- Speed was a factor in the 16.8% of fatal and serious crashes.
- At least one driver/rider with a blood alcohol concentration (BAC) of 0.05 or higher was recorded in 8.8% of fatal and serious crashes.*
- Research indicates 22.9% of fatal and serious crashes involve fatigue.
- Because fatigue is difficult to measure, it is under-represented in police crash data; however research indicates that up to 30% of crashes involve fatigue.

STRATEGIC PLAN

This strategic plan is written under the framework of the State Road Safety Strategy and the principles of the Safe System and Shared Responsibility approach to road safety that has been used throughout Australia and the world. A Safe System benefits all road users and has five guiding principles:

- 1. The limits of human performance** - We all make mistakes and we all need to acknowledge the limits of our capabilities.
- 2. The physical limits of human tolerance to violent forces** – In a crash there are physical limits to the amount of force our bodies can take before we are injured. The Safe System seeks to create a road transport system in which the forces in foreseeable collisions are within our physical limits.
- 3. Shared responsibility** – Previously the majority of road safety responsibility rested with the individual road user. Within a Safe System we all take an individual and shared role in road safety.
- 4. A forgiving road system** – We need to design a road system that is ‘inherently safe’ so when crashes do happen deaths and injuries can be avoided.
- 5. Increased use of public transport** – Busses and trains are safer modes of travel than cars and motorcycles.

The Safe System identifies four cornerstones that the **Kalgoorlie-Boulder RoadWise Committee**, have adopted in the following road safety strategy. Objectives, activities and evaluation outcomes have been identified for each of the four cornerstones.

GOAL: To reduce the number of serious crashes in the **Kalgoorlie-Boulder City**.

CORNERSTONES:

1. **Safe Road Use** - fostering a culture that supports alert and compliant road users and improving road user behaviour and enforcement.
2. **Safe Speeds** - aiming to improve speed management on roads and foster a community and driving culture that supports lower travel speeds.
3. **Safe Roads and Roadsides** - provide safer roads by improving the road and the road environment.
4. **Safe Vehicles** – aiming to improve awareness of vehicle safety features and ANCAP ratings and to encourage purchase of at least four or five star ANCAP rated vehicles.

KALGOORLIE-BOULDER ROADWISE COMMITTEE 2020 OVERVIEW

JANUARY	FEBRUARY	MARCH	APRIL
<ul style="list-style-type: none"> • Safe Vehicles (RSC) • School holidays Dec 11 to Feb 3 • Australia Day 26th Jan 	<ul style="list-style-type: none"> • Safe Vehicles (RSC) • Back to School awareness • School holidays end 3rd Feb • Explore the Goldfields Expo 8th Feb 	<p>Labour Day Holiday 2nd March</p> <p>Vulnerable road users (RSC)</p>	<ul style="list-style-type: none"> • Blessing of the Roads Campaign 10th-13th April • Blessing of the Roads event • Double Demerits (RSC) • School holidays 9-28 April • Anzac Day 27th April • Easter 10-13 April
MAY	JUNE	JULY	AUGUST
<p>Safe Roads – Fatigue (RSC)</p> <p>Road Safety Week 3rd - 10th May</p> <p>Yellow Lights</p> <p>RAC Presentation 12th May</p>	<ul style="list-style-type: none"> • Cycle Safety (Leonora Gift) • WA Holiday 1st June • Safe Vehicles (RSC) 	<ul style="list-style-type: none"> • CCR Campaign • School holidays 3rd -20th July 	<ul style="list-style-type: none"> • Learner Drivers and road rules- Safe Road Use • iScoot
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>Race Round- No drugs and driving</p> <p>School holidays 25th Sept to 12th Oct</p> <p>Queen's Birthday Holiday 28th Sept</p>	<p>Belt Up school holiday campaign</p> <p>School holidays 25th Sept to 12th Oct</p>	<p>Road Ribbons for Road Safety</p> <p>Leavers No Distractions</p>	<p>Don't Drink and Drive holiday campaign</p> <p>St Barbara's Pde.</p> <p>School holidays 17th Dec.....</p>

Media Messages- Distance of Distraction, Closer to Home, Speed, Drink Driving, Double Demerits, Safe Vehicles, Safe System, Drug Driving

Event **RSC Campaign** **Face Book**

Safe Road Use

OBJECTIVE – To prevent death and serious injury on our roads by influencing road users to be compliant, alert and safety conscious.

Influencing the behaviour of road users is critical in saving lives and preventing injuries on our roads. We know road users do not always obey the rules so,

Towards Zero has a strong focus on;

- educating road users;
- enforcing road rules; and
- promoting the Safe System.

WHEN	ACTIVITIES	WHO	EVALUATION	RESOURCES
Every 5 weeks	CCR Presentation at Anti Natal Class at Hospital and CCR fitting checks at WACHS New Parent Groups. Two free Public checking stations this year, one with Safe Car Checks	RSA & Type 1 fitters Mechanics	Stats on attendance and number of CCRs checked	Type 1 Fitters Mechanics
School Term 1 and ongoing	Work with Safer Streets Program and Aboriginal Community Groups to develop a reflective arm band for people to wear at night so they are seen. (School groups can decide which competition to enter)	Safer Streets Committee SDERA school groups	Uptake of the bands	Art work competition Production costs
April	Blessing of the Roads – Encourage schools to participate in the Blessing event prior to Easter With display of art work by students. Successful art work to be made into banners for main streets for RS Week.	Schools SDERA Committee KBCC	Participation	Costs for printing banners Costs for hanging and removing street banners Hot Cross buns, water.
Ongoing to December	Work with SDERA and school groups to develop ideas for the St Barbara parade float around school crossings	SDERA Committee Schools	Participation of students and community feedback from parade	Float costs/ art work printing
Prior to the 4 school terms	Face book promotion of back to school safety	FB monitor	statistics	
May & ongoing	RAC presentation and Injury Matters visit and support of PARTY program	RAC, Injury Matters,	Attendance numbers and feed back	
October- November	Combine with secondary schools to invite Motor Bike Accident victim from PBF to visit	RSA SDERA PBF	Attendance numbers and feed back	Travel and accommodation for PBF

Safe Speeds

OBJECTIVE – To prevent death and serious injury by ensuring speed limits are appropriate for the standard of the road and the standard of the vehicle and impact speeds on the WA road network are within the limits of human tolerance.

Effective speed management is an essential consideration of any ‘best practice’ road safety strategy but it is also the most controversial. Any substantial changes to speed management will require further community consultation and support.

The **Towards Zero** approach to Safe Speed focusses on the key areas of;

- better speed enforcement and education campaigns on speed reduction;
- further research and community consultation on safe speed limits;
- demonstration projects to reduce travel speeds and raise community awareness of the implications of speed limit restriction; and
- targeted speed limit reductions in areas of high pedestrian activity (such as strip shopping precincts).

WHEN	ACTIVITIES	WHO	EVALUATION	RESOURCES
ongoing	Courtesy Display Signs(CDS) – put together information to apply to Council/Main Roads to set up CDS as a trial. Set to be initially borrowed from WALGA	Committee KBCC MRWA WALGA	Data collected as to whether we apply to purchase a set for more permanent use.	Proposal for funding for the future. Transport costs for loan
ongoing	Focus on speed around school zone education with school parents and the community – work toward Road Safety float for the St Barbara parade.	SDERA RSA police	Attendance Feed back	See Safe Road Use.
December	Safe Speed display at Library prior to Christmas holidays	SDERA RSA KBCC Library	Participation in display quiz	Printing costs for quiz and Colouring in sheets

Safe Roads and Roadsides

OBJECTIVE – To prevent death and serious injury by improving the safety of roads and roadsides so crashes are less likely to happen and, if they do occur, have less of a severe outcome.

Many crashes occur because a road user made a mistake – not just because of bad or risk taking behaviour.

Investing in safe roads and roadsides can have a huge impact by reducing the number of people killed and seriously injured when crashes do happen.

Towards Zero will focus on;

- improving safety at intersections;
- reducing the risk of run-off-road crashes through sealing shoulders, installing audible edge lines removing roadside hazards and installing safety barriers; and
- expanding the Black Spot and Safer Roads Programs.

WHEN	ACTIVITIES	WHO	EVALUATION	RESOURCES
ongoing	Regional Road Group working together with Black Spot Funding projects – giving updates at Committee Meetings	City Council RSA	Project outcomes	Black Spot Funding
ongoing	Bin Stickers to be ordered and attached to all new wheelie bins prior to delivery and distributed at events	GK Creative RSA Committee Cleanaway	Observation of bins on kerbs on bin days	Purchase of stickers
ongoing	Support of City Council work in road resealing and line marking program	KBCC Facebook Facilitator	Engagement with posts	City Council Roads Project
May 3 rd to 10 th – Road Safety Week	Lighting up City Buildings in yellow using current LED lights and adding one in Boulder. Yellow ribbon campaign at schools – children writing on ribbons and attaching to the fences.	SDERA Committee KBCC	School participation and feedback. Media uptake.	Yellow ribbons LED light for Boulder Town Hall

Safe Vehicles

OBJECTIVE – To prevent death and serious injury by increasing the purchase of safe vehicles and specific safety features in vehicles.

In recent years, there were significant advances in vehicle safety that protect occupants and other road users and improve our ability to avoid crashes. Manufacturers are now responding to market demands to make safety features more widely available. Increasing the proportion of vehicles on our roads with high standard safety features will substantially reduce risk for all road users – drivers, passengers motorcyclists, scooter riders, pedestrians and cyclists.

These important features are not fitted as standard on many vehicles available on the Australian market, but there is strong community support for measures aimed at improving the safety of vehicles on Western Australian roads.

Towards Zero will focus on;

- strongly encouraging making safe vehicles and specific safety features such as Electronic Stability Control (ESC), and side and curtain (head protecting) airbags compulsory for government vehicles;
- educating and encouraging corporations, employees and community members to purchase safe vehicles;
- lobbying manufacturers to fit safety features as standard; and
- continuing to investigate emerging vehicle safety technology.

WHEN	ACTIVITIES	WHO	EVALUATION	RESOURCES
Ongoing	Social Media campaigns as per our yearly Overview plan – our own campaigns and sharing RSC, WALGA, RAC, City Council and Transport posts.	Facebook Facilitator	Post interaction	
June	RSC Safe Vehicles radio campaign throughout June in conjunction with Car dealerships	RSA Car yard	Radio feedback Take up of sun shades	Sun shades (already purchased)
Ongoing	Keys for Life School Staff training and parent evenings with 5 star rated vehicle information	SDERA RAC Transport		5 star ANCAP brochures
August	IScoot presentations to students – the need for safety gear	RSA Transport	Participation	IScoot resources Motor Bike Helmet/Clothing incentive

Media

DATE	COMMITTEE MEMBER COORDINATING ARTICLE	PUBLICATION	THEME	RESOURCES REQUIRED	STATUS
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Speed Display Trailer & Crashed Car Trailer Schedule

MONTH	DAY	LOCATION ROAD NAME	POSTED SPEED LIMIT	REASON AND MESSAGE DISPALYED	CRASHED CAR TRAILER	
					LOCATION	BANNER
Jan				Summer holiday and workers to and from mine sites	Corner Hannan Street and Goldfields Highway	
Jan 24th	Australia Day			Australia Day w/e and return to school	Great Eastern Highway and Anzac Dve	